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 for publication on condition that they are contributed solely
 to this journal.

Leaflet Regarding Rules of Publication.—California and
 Western Medicine has prepared a leaflet explaining its rules
 regarding publication. This leaflet gives suggestions on the
 preparation of manuscripts and of illustrations. It is suggested
 that contributors to this journal write to its office requesting
 a copy of this leaflet.

EDITORIALS*

THE RIVERSIDE ANNUAL SESSION

The sixty-third annual session will convene at
 Riverside on Monday, April 30, and be in session
 through part of Thursday, May 3. The officers
 of the Association hope for, and look forward to,
 a large attendance.

The *scientific program* has been worked out
 with great care and topics will be discussed which
 are not only of great scientific, but also practical
 interest. The guest speakers from the East are
 men of established reputation, and their contribu-
 tions to the program will be of real value. The
 scientific program and other convention informa-
 tion is printed on page 265 of this issue.

The activities of the Association in the field of
medical economics will be discussed by members
 who have had much to do in the development of
 some of the present-day plans now being tried
 out in California—plans which are being watched
 not only by members of the California Medical

Association, but by state associations and other
 organizations interested in public health, and in
 medical standards and practice.

The *business* which will come before the House
 of Delegates will also be of importance. Delegates
 and alternates should aim to be present at both
 the Monday and Wednesday evening meetings of
 the House. The reports of officers and committees
 (printed in this issue on page 290) should be
 read by all delegates and alternates.

Much could be said of the *charm of Riverside*,
 its unique Mission Inn and its many other attrac-
 tions. The local Committee of Arrangements is
 working hard to make the stay of every visiting
 member comfortable and pleasant. There will be,
 too, a sufficient amount of diversion to give zest
 to the more serious work of the scientific sections.

In addition, attention is called to the *reduced*
railroad fares which were commented upon in
 the March CALIFORNIA AND WESTERN MEDICINE
 (pages 196 and 214). It is important to remem-
 ber that in order to obtain the reduced rate, a cer-
 tificate must be obtained from the Association
 Secretary prior to purchase of a reduced fare
 ticket.

This is the beautiful time of the year in Cali-
 fornia, and a *motor trip to Riverside*, for mem-
 bers who can spare the time, cannot prove other
 than an enjoyable experience. It is to be hoped,
 therefore, that many members, representing all
 parts of the State, will make a special effort to be
 in attendance at the Riverside session. Remember
 the dates—Monday, April 30 to Thursday, May 3.
 If you have not made a *hotel reservation*, it would
 be wise to do so. A list of the hotels is given in
 the official notices of the California Medical As-
 sociation department, on page 303.

COMMENDABLE MEDICAL PUBLICITY—A RECENT EXAMPLE

*The American College of Surgeons Meeting at
 Los Angeles.*—The California-Nevada sectional
 meeting of the American College of Surgeons was
 held in Los Angeles on March 13 and 14. A brief
 outline of the program is given in the Miscellany
 department of this issue of CALIFORNIA AND
 WESTERN MEDICINE (page 315).

Reference is made thereto in order to call at-
 tention to the wonderful possibilities inherent in
 annual sessions of state medical societies as a
 means of acquainting the lay public with the aspi-
 rations, work and achievements of scientific and
 organized medicine.

The publicity campaign of this College of Sur-
 geons' meeting covered an active period of about
 four days, although there were some brief prelimi-
 nary announcements in the two or three preceding
 weeks. It was necessary, of course, to have publi-
 cation synopses, previously and properly prepared,
 and to arrange facilities for releasing the same to
 the press representatives at the proper hours.

*Agencies Used in the Recent Los Angeles Meet-
 ing.*—In these recent Los Angeles meetings the
 mails, the pulpit, the high schools, the service

* Editorials on subjects of scientific and clinical inter-
 est, contributed by members of the California Medical As-
 sociation, are printed in the Editorial Comments column,
 which follows.